

# Tina Fegent

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For procurement, tender and RFP consultancy, we recommend Tina Fegent...

**Tina Fegent** chairs the Chartered Institute of Purchasing and Supply. Her work with the CIPS Specialist Knowledge Group and the IPA ('Procurement for non Procurement Managers course) means that she's in tune with the latest developments in the industry. She offers training in how to work better and closer with procurement departments.

Having worked for over 20 years on both sides of the client/agency relationship, she is able to provide balanced and insightful advice that takes both perspectives into account. Her client experience was gained at O2, GSK and Orange/France Telecom - where she set up from scratch and then managed their purchasing marketing teams. Then in 2003, she moved to 'the other side' by joining Grey Advertising as their Commercial Director, negotiating with the agency's many clients. After that she moved to Lowe Advertising in 2005 to do the same role.

She believes in offering friendly and honest advice and works collaboratively with her clients to help them get the most from their relationships.

Her clients include: TBWA London, ZenithOptimedia, MPG, Karmarama, Mother, Mediaedge:cia, The Bank, 23red and John Brown.

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